



## 2017 Sponsor and Advertising Order Form

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

### Sponsors

Please Indicate Sponsorship Level (if applicable): \_\_\_\_\_

*\* If you are a sponsor who will also be advertising, please fill out the information below, taking into account any discounts.*

### Advertisers

Please Select Advertisement Size (ad placement is on a first-come first-serve basis):

1/8 Page 1/4 Page Horiz. 1/4 Page Vert. 1/2 Page 3/4 Page Full Page

### Make checks payable to Syracuse City Arts Council.

We will contact you once form and payment are received. Please mail check and form to:

Syracuse City Arts Council  
c/o Spencer Rollins, Sponsorship Coordinator  
3573 W 2500 S  
Syracuse, UT 84075

**Note:** Form and payment **MUST** be received by June 30, 2017.

Questions? Contact Spencer Rollins via email at [spencer@syracuseutaharts.org](mailto:spencer@syracuseutaharts.org) or 801-540-3509.

### Cost Calculator

Sponsorship Amount	
Advertisement Price	+
Design Fee (if applicable)	+
Advertisement discount (if applicable)	+
_____ %	-
<b>TOTAL DUE</b>	



## 2017 Sponsor and Advertising Drive



The Syracuse City Arts Council enthusiastically announces its 2017 Season! This year our community arts programs include a summer musical, "Oklahoma!" and a special event concert featuring Jenny Oaks Baker with our fantastic Syracuse Symphony Orchestra. The orchestra will also provide three additional concerts. We are thrilled to see our community and programs achieving new heights!

These outstanding programs and opportunities would not be open to our community without sponsorship and advertising partnerships with our amazing community business supporters. We know that you have many choices presented to you for your sponsorship each year. As you consider your choices and contemplate becoming an advertiser or sponsor for the Syracuse City Arts Council this year, please rest assured that your financial support is used responsibly. Your support contributes to the growth of individuals, the community of Syracuse and the West Davis County. We have many volunteers throughout our county that give numerous hours to our programs. Your Sponsorship and/or donation will be seen by many and touching the hearts of hundreds.

Inside this brochure you will find information on sponsorship levels and their benefits. You can also find information regarding advertising in our professional playbill. You have many choices to fit any budget. You may also find more info out on our web page at [www.SyracuseUtahArts.org](http://www.SyracuseUtahArts.org)

### DEADLINES:

All sponsorships have a **deadline of June 30, 2017**. You may still become a sponsor after this date, but some of our publicity and show planning will already be complete and you may not receive all the listed benefits. Other options may be available, so please contact us and allow us the opportunity to build a relationship with you.

*If you have any questions, please contact us at [spencer@syracuseutaharts.org](mailto:spencer@syracuseutaharts.org), or call 801-540-3509.*

# Thank you for your support!

# 2017 SPONSOR BENEFITS

	FRIEND** (\$50-\$99)	BRONZE** (\$100-\$149)	SILVER** (\$150-\$249)	GOLD** (\$250-\$349)	PLATINUM** (\$350-\$499)	DIAMOND** (\$500-\$999)	PRESENTING** (\$1000 & up)
Advance Ticket Purchasing	✓	✓	✓	✓	✓	✓	✓
Name/ Logo in Our Program and on our Website	Name	Name	Name	Name	Name or Logo	Name or Logo	Name or Logo
Name/Logo on Banner at our Events	—	Name	Name	Name	Name or Logo	Name or Logo	Name or Logo
Link to Sponsor Website on our Website	—	—	—	—	✓	✓	✓
Free Tickets	2	3	4	6	8	10	16
Special Thanks at On-stage Events	—	—	—	—	✓	✓	✓
Name/Logo On Printed Ads	—	—	—	—	—	✓	✓
Advertising Discounts	15% off any ad	30% off any ad	40% off any ad	Free 1/8-page ad <b>OR</b> 55% off any ad.	Free 1/4-page ad <b>OR</b> 70% off any ad.	Free 1/2-page ad <b>OR</b> 85% off any ad.	Free full-page ad

\*\* At least half the cost of any sponsorship *must* be paid in cash/check, while up to 50% of the cost can be "in kind" (gift cards, certificates etc.).

**Silent Auction Donations** – If you would prefer, we are also looking for donations of gift cards, certificates and other products for our silent auction. Silent auction donors will receive 1 free ticket and special recognition in the playbill.

## Summer Musical Ad Sizes and Pricing

Advertisement art due by June 30, 2017 • All ads are **black & white**.  
Design Fee applicable if you would like our designer to create an ad for you.

Ad Size	Price	Design Fee (if applicable)	Actual Dimensions
1/8 Page	\$40	\$15	2.4" Wide x 1.95" Tall
1/4 Page Vert.	\$70	\$25	2.4" Wide x 3.9" Tall
1/4 Page Horiz.	\$70	\$25	5" Wide x 1.8" Tall
1/2 Page	\$95	\$35	5" Wide x 3.9" Tall
3/4 Page	\$120	\$45	5" Wide x 6" Tall
Full Page	\$150	\$45	5" Wide x 8" Tall

Acceptable File Formats: High-Resolution (300 DPI or higher) PDF, JPEG, PSD, TIFF, PNG.

\* No Microsoft Word or other word processing program files will be accepted.\*

1/2 PAGE

1/4 PAGE HORIZONTAL: solid black line ▲

◀ 1/4 PAGE VERTICAL: gray dashed line

3/4 PAGE: ▲ black dotted line

1/8 PAGE

◀ FULL PAGE: black dashed line