



## Sponsor and Advertising Order form

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

**Sponsors** (Due Date: May 4 for Platinum, Diamond & Presenting Sponsors due to print/advertising deadlines; June 15 for all others.):

Please Indicate Sponsorship Level (if applicable): \_\_\_\_\_

\* If you are a sponsor who will also be advertising, please fill out the information below, taking into account any discounts.

**Advertisers** (Due Date: June 15.)

Please Select Advertisement Size (ad placement is on a first-come first-serve basis):

1/8 Page 1/4 Page Horiz. 1/4 Page Vert. 1/2 Page 3/4 Page Full Page

### Cost Calculator

**Make checks payable to Syracuse City Arts Council.**

We will contact you once form and payment are received. Deliver form and check to Jamie Murray, or mail to:

Syracuse City Arts Council  
c/o Judy Merrill, Arts Council Secretary  
1979 W 1900 S  
Syracuse, UT 84075

**Advertisers Note:** Payment *MUST* be received by June 15 in order to assure placement in program.

Questions? Contact Jamie Murray at 801-510-9044 or via email at [publicity@syracuseutaharts.org](mailto:publicity@syracuseutaharts.org)

Sponsorship Amount	
Advertisement Price	+
Design Fee (if applicable)	+
Advertisement discount (if applicable)	+
_____ %	-
<b>TOTAL DUE</b>	



## 2012 Sponsor and Advertising Drive

The Syracuse City Arts Council enthusiastically announces its 2012 summer season including our summer musical, “into the Woods”, coming August 3, 4, and 6, 2012 to Syracuse High School, and our free summer concert series at Jensen Nature Park. We are also proud to announce the formation of the Syracuse Symphony Orchestra!

Your financial support, whether as advertiser or sponsor, is used responsibly! Your support contributes to the growth of individuals as well as the community of Syracuse as a whole!

Inside this brochure you will find information on sponsorship levels and benefits as well as a price schedule for advertising in our professional, full-color program for “Into the Woods”. You may choose to be a sponsor, place an ad, or do both. The value of in-kind donations (i.e. gift cards, non-cash donations) may be applied towards the cost of a sponsorship or advertisement.

### Deadlines:

All sponsorships have a deadline of June 15, with the exception of our Platinum, Diamond and Presenting Level Sponsorships, which must be received by May 4 in order to receive complete benefits. You may still choose to be a Platinum, Diamond or Presenting Level sponsor after May 4, but be aware that some of our publicity and show planning will already be complete, and you may not receive all listed benefits.

If you have questions, please contact: Jamie Murray at 801-510-9044 or email her at [publicity@syracuseutaharts.org](mailto:publicity@syracuseutaharts.org)

Thank you for your support!

# 2012 SPONSOR BENEFITS

	BOOSTER (\$50-\$99)	BRONZE (\$100-\$149)	SILVER (\$150-\$249)	GOLD (\$250-\$349)	PLATINUM (\$350-\$499)	DIAMOND (\$500-\$999)	PRESENTING (\$1000 & up)
Advance Ticket Purchasing	✓	✓	✓	✓	✓	✓	✓
Name/Logo in Our Program and on our Website	Name	Name	Name	Name	Name or Logo	Name or Logo	Name or Logo
Name/Logo on Banner at our Events	—	Name	Name	Name	Name or Logo	Name or Logo	Name or Logo
Link to Sponsor Website on our Website	—	—	—	—	✓	✓	✓
Free Tickets	1	2	3	5	8	10	15
Special Thanks at On-stage Events	—	—	—	—	—	✓	✓
On-Stage Promotion	—	—	—	—	—	✓	✓
Name or Logo on all Promotional Materials	—	—	—	—	—	—	✓
Advertising Discounts	15% off any ad	30% off any ad	40% off any ad	Free 1/8-page ad <b>OR</b> 55% off any ad.	Free 1/4-page ad <b>OR</b> 70% off any ad.	Free 1/2-page ad <b>OR</b> 85% off any ad.	Free full-page ad
Sponsorship Due Dates	June 15, 2012	June 15, 2012	June 15, 2012	June 15, 2012	May 4, 2012	May 4, 2012	May 4, 2012

## Summer Musical Ad Sizes and Pricing

Advertisement art due by June 15 • All ads are full color  
Design Fee applicable if you would like our designer to create an ad for you.

Ad Size	Price	Design Fee (if applicable)	Actual Dimensions
1/8 Page	\$40	\$15	2.4" Wide x 1.95" Tall
1/4 Page Vert.	\$70	\$25	2.4" Wide x 3.9" Tall
1/4 Page Horiz.	\$70	\$25	5" Wide x 1.8" Tall
1/2 Page	\$95	\$35	5" Wide x 3.9" Tall
3/4 Page	\$120	\$45	5" Wide x 6" Tall
Full Page	\$150	\$45	5" Wide x 8" Tall

Acceptable File Formats: High-Resolution (300 DPI or higher) PDF, JPEG, PSD, TIFF, PNG.  
\* No Microsoft Word or other word processing program files will be accepted. \*

1/2 PAGE

1/4 PAGE HORIZONTAL: solid black line ▲

◀ 1/4 PAGE VERTICAL: gray dashed line

3/4 PAGE: ▲  
black dotted line

1/8 PAGE

◀ FULL PAGE: black dashed line